

THE POWER ISSUE

THE PLACES, PEOPLE, AND IDEAS THAT SHAPE TRAVEL NOW

Condé Nast Traveler

VEGAS,
BABY!
24-PAGE
PULLOUT
GUIDE

TRUTH IN TRAVEL

SEPTEMBER 2008

ULTIMATE TUSCANY

44 Top Towns, Hotels,
Restaurants & More

CARIBBEAN

Gorgeous Grenada

AMERICA

Best of the Southwest

AFRICA'S

Comeback Country

2008 WORLD SAVERS AWARDS

FEEL-GOOD TRAVEL

38 Socially Responsible
Hotels, Airlines, Cruise Lines,
and Tour Operators

PLUS:

JEFFREY SACHS—THE POWER OF ONE

« THE QUIET AMERICAN

Matt Damon's Remarkable Mission





2008 WORLD SAVERS AWARDS

THE GOOD SHEPHERDS

Children of men: Pachyderms—along with people and the planet itself—have benefitted from the environmental and cultural stewardship of this year's World Savers Awards winners. Photograph by Gregory Colbert (see page 52).

38 socially responsible hotels, airlines, cruise lines, and tour

THE 38 COMPANIES CELEBRATED ON THESE PAGES are turning the travel industry's enormous potential to improve the planet into reality. Travel worldwide will generate \$8 trillion in revenue this year, and these, our annual World Savers Awards, are one indication of how the industry is measuring up to that opportunity. The trend is striking: We received applications from 142 companies this year—a record during the 14 years of the awards, and a twofold increase over 2007.

The 17 judges—academics, activists, CEOs, and philanthropists (see page 166)—looked at five areas: poverty alleviation;

cultural and environmental preservation; education; wildlife conservation; and health. But the process of arbitrating the awards (again see page 166) belies the human drama of the achievements themselves. From building schools and furnishing much-needed medical supplies to restocking wildlife reserves and dispensing micro-loans, these World Savers are models for their peers—each story an inspiration for others to follow. If imitation is the sincerest form of flattery, here's hoping that this year's winners are flattered by every other airline, cruise line, hotel, and tour operator on earth.

Spreading the Wealth

What is the responsibility of a luxury travel outfit in a poor country? From Kenya to the Caribbean, these companies are improving the livelihood of the people they touch

A New Masai Model

WINNER Small Resort: CAMPI YA KANZI

When Luca Belpietro, managing director of an Italian consulting firm, moved to Kenya to open a safari camp in 1996, he didn't dream of amassing a fortune from his wealthy guests. His wish was to ensure the protection of the wilderness, the wildlife, and Masai culture. He made a deal with the Masai on the Kuku Group Ranch: If they would set aside 280,000 acres as a nature reserve, he would finance a solar-powered safari camp that they could staff. Once the camp was running, Belpietro started the Masai Wilderness Conservation Trust, which has helped build schools, sponsor scholarships, pay for medical supplies, and employ game scouts. Last year, Campi ya Kanzi injected some \$650,000 into the community. (Guests pay a \$70-per-day fee that goes to the trust, though many give more.) **Travel tip:** Visit the homes of Masai who own the safari camp, or tour Campi ya Kanzi—supported schools (www.maasai.com).



Landlord: A Masai owner of Campi ya Kanzi.

“The Masai are not interested—and neither are we—in changing their way of living. This tribe is the only one in Kenya that hasn't abandoned the traditional lifestyle”

—LUCA BELPIETRO, CAMPI YA KANZI



the facts

In Kenya, per capita annual income is just \$580. Approximately 80 percent of Kenyans earn money through agriculture, so if tourist dollars don't protect the land, it's likely to be cleared for crops and livestock, decimating wildlife.



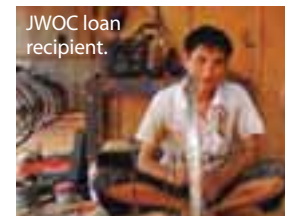
HONORABLE MENTIONS IN POVERTY ALLEVIATION

Airline: CATHAY PACIFIC
The carrier supports UNICEF's Change for Good program, asking passengers to contribute their spare change, and sponsors the Life Education Activity Programme, which teaches Hong Kong students about the dangers of substance abuse.

City Hotel: TWELVE APOSTLES HOTEL AND SPA
This Cape Town property—also recognized for its energy efficiency—sources 80 percent of the goods in its gift shop from local groups like the Iziko lo Lwazi Craftworkers, which teaches poor women skills such as paper-making and beading (12apostleshotel.com).

Cruise Line: DISNEY
The cruise line donated 6,000 hours of volunteer work in Caribbean ports last year. Disney characters also visit schools and children's hospitals in the ports of call, bringing small gifts.

Large Resort: PHINDA PRIVATE GAME RESERVE
CCAfrica runs a ranger training school at Phinda, the only safari company to do so; many graduates come from the community and start as trackers at the reserve.



JWOC loan recipient.

Tour Operator: JOURNEYS WITHIN
Journeys Within Our Community (see page 164) runs a Village Microfinance Fund with profits from its tour business and guest contributions. Once a recipient has paid back the original loan (beginning at \$100) and interest, he or she can take out another, larger loan.

Illustrations by Diane Bigda

Market Mechanisms

RUNNER-UP

Hotel Chain: ACCOR

In Cambodia, Accor—think Sofitel, Novotel, Ibis, Motel 6—has trained more than 100 farming families to improve and diversify produce (growing mushrooms, example). The company also combats a Third World plague: child sex tourism (www.com).



“In this age of global interdependence, the travel industry is uniquely positioned to connect people and places to reduce poverty by creating innovative, market-based solutions. Through the Clinton Global Initiative, I have seen that, working together, we can provide sustainable growth and transform the lives of the world's poor” —BILL CLINTON

The Facts

The European Union is cracking down on the trafficking of women and children from Eastern Europe and Russia, but in Southeast Asia, the problem continues to grow as desperate families sell their daughters. UNICEF estimates that more than 200,000 women and children are trafficked in Asia each year.

Protecting the Planet

Reducing energy consumption saves money—which is a good thing. But these companies are looking beyond the bottom line to reduce their footprint and protect local culture.

The Power of Wind

CO-WINNER
Hotel Chain: VAIL RESORTS

It's no surprise that climate change is a major concern at a company which owns five ski resorts. Two years ago, Vail Resorts decided to take action by offsetting the entire corporation's electricity use. For every megawatt-hour consumed at Vail's ski slopes, golf courses, hotels, and offices (approximately 150,000 per year), the company purchases credits that support the development of wind farms, mostly in the western United States. The windmills add clean, renewable power to the U.S. energy grid, cutting carbon dioxide emissions by 211 million pounds per year—the equivalent of taking 18,000 cars off the road. Vail is also reducing its energy use by getting employees to turn off lights and computers at night, shutting down sections of buildings in slower seasons, and banning vehicle idling for longer than five minutes.

Travel tip: One dollar of each season pass, lift ticket purchased online, and room night goes to the National Forest Foundation, a nonprofit partner of the U.S. Forest Service (vailresorts.com).



Modern farming:
Windmills in Colorado.

“What we sell is the great outdoors. We have an obligation, and an opportunity to care for the environment.”

—ROB KATZ, CEO, VAIL RESORTS



The Facts

Thanks to EU targets requiring that 25 percent of energy come from renewable resources by 2020, Europe now produces more than 50 percent of the planet's supply (Germany alone accounts for 24 percent). The United States produces just 17 percent.



HONORABLE MENTIONS
IN PRESERVATION
(ENVIRONMENT/CULTURE)

Airline: VIRGIN
ATLANTIC AIRWAYS

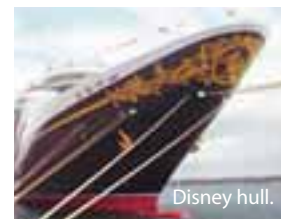
Richard Branson's company is at the forefront of the search for alternative sources of jet fuel. He has committed all his airline and rail profits over the next ten years to a fund that will invest in renewable technology (virgin-atlantic.com).

City Hotel: MONTAGE
LAGUNA BEACH

This Southern California hotel devoted nearly half of its 30 acres to public parkland, allowing access to beaches that had been hidden behind a trailer park for more than 60 years (montagelagunabeach.com).

Cruise Line: DISNEY
CRUISE LINE

The Disney Wonder was the first cruise ship to utilize a revolutionary hull coating that minimizes surface resistance and increases fuel efficiency (disneycruise.com).



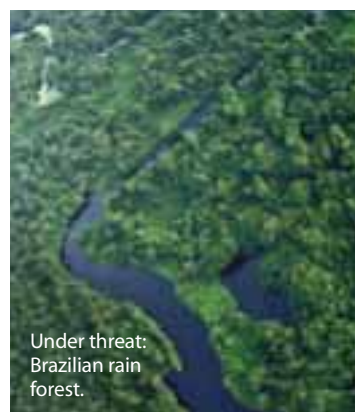
Disney hull.

Large Resort: EVASON
PHUKET & SIX SENSES SPA

Since Six Senses took over this Thai beach resort in 2001, it has cut energy use by 30 percent (while adding features and facilities) by changing timers on lights and pumps to reduce use at peak times, solar-heating the water, burying electric cables to reduce energy loss, and using the design properties of a waterfall to cool parts of the hotel (sixsenses.com/evason-phuket.com).

Tour Operator:
JOURNEYS WITHIN

This Southeast Asia company builds cultural experiences into all of its trips—visiting a Khmer dance class in Cambodia, a rice paper producer in Laos, or a weaving village in Vietnam (journeys-within.com).



Under threat:
Brazilian rain
forest.

Rain Forest Rescuer

CO-WINNER
Small Resort: CRISTALINO JUNGLE LODGE

Almost single-handedly, Cristalino owner Vitoria Da Riva Carvalho has brought the world's attention to her swath of jungle in Brazil's Amazon Basin. In 1992, she bought 1,730 acres and built a lodge in a region that is one of the most biodiverse in the Brazilian Amazon. Eight years later, when loggers threatened to purchase a nearby plot of old-growth forest, Carvalho scraped together the money to buy it herself and subsequently created a 24,000-acre private reserve of primary forest that borders a state park which she also helped to create. **Travel tip:** Birdwatchers flock to this lodge, since more than 550 avian species can be spotted (cristalinolodge.com.br).

The Facts

Since 1970, some 232,000 square miles (15 percent) of Brazil's Amazon Basin has been deforested. Though logging and industry are still depleting the rain forest, 29 percent is now protected as a park, an ecological reserve, or indigenous land.

“We have solutions to stop global warming, but if we don't put them in place, we will run out of time.”

—FRANCES BEINECKE, PRESIDENT, NATIONAL RESOURCES DEFENSE COUNCIL

Food for Thought

Who's going to hire a person who can't read or who doesn't understand how the world works? Through educational programs, these companies are giving kids a chance

The Nature of Learning

WINNER City Hotel: MONTAGE LAGUNA BEACH



Eyewitness: Ocean Institute students study marine life.

Contrary to popular belief, not every family in California's Orange County lives in a mansion—and not all of the local schools can afford the nearby Ocean Institute's award-winning science programs. That's why the Montage Laguna Beach hotel's employee-driven outreach effort, Hearts of Montage, sponsors kids like four-year-old Shanti Nunn (who attends a Boys & Girls Club preschool for low-income families) to go on Ocean Institute field trips, where they can peer through microscopes and even spot sea lions by boat. "Shanti got to touch marine life," says her mother, Natalie. "Now she makes sure nobody leaves trash on the beach." Hearts of Montage has donated \$45,000 for marine and language education in the local school district and more than \$20,000 to arts programs at the Boys & Girls Club. **Travel tip:** Take a behind-the-scenes tour of the Santa Ana Zoo—to meet the zookeepers and see how the animals are fed, cleaned, and exercised—courtesy of Montage Laguna, one of the zoo's benefactors (montage.lagunabeach.com).

The Facts

Some 35 percent of Americans can't recognize a renewable resource, while 45 million think the ocean is a source of freshwater (it isn't). Congress's proposed No Child Left Inside Act would provide educators with better tools to teach children about the environment.

"We work hard to get kids excited about science, and we hope that they'll use this information to become good stewards of our ocean environment"

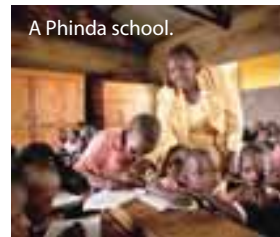
—DAN STETSON, PRESIDENT, OCEAN INSTITUTE



HONORABLE MENTIONS IN EDUCATION

Airline: **LUFTHANSA**
Lufthansa donates the German newspapers and magazines from its planes to 40 Oregon schools and universities for their language classes (lufthansa.com).

Cruise Line: **DISNEY**
The cruise line runs a three-year environmental-education program for elementary classes in the Cayman Islands; the winning class receives a field trip on board the Disney Magic (disneycruise.com).



A Phinda school.

Large Resort: **PHINDA PRIVATE GAME RESERVE**
Phinda, in South Africa, has constructed more than 90 new classrooms, renovated many others, built 3 libraries and a science lab, and provided playground equipment, toys, school supplies, and more than 150,000 books to local schools (ccafrica.com).

Small Resort: **NKWICHI LODGE**
This remote safari lodge in Mozambique has constructed and refurbished primary schools in 7 nearby villages, providing a better learning environment for 800 children (mandawilderness.org).

Tour Operator: **ABERCROMBIE & KENT**
This tour operator's foundation—Friends of Conservation, which supports a variety of environmental and social causes—opened a school for 600 children in Tanzania and has funded environmental learning centers and conservation clubs in 50 Masai schools in Kenya so that students can learn to admire and protect their natural surroundings (abercrombiekent.com).

Teaching the Teens

RUNNER-UP

Chain Hotel: **BANYAN TREE HOTELS & RESORTS**

Last year, this hotel group launched the Seedlings program, which supports at-risk teens living near dozens of Asian resorts and spas. The kids are matched with volunteer mentors from the resorts (who are trained at the University of Wales), and they apply for scholarships (nyantree.com).

"Because change is accelerating logarithmically, education must emphasize the key change-making skills; empathy, teamwork, and entrepreneurial leadership"

—BILL DRAYTON, FOUNDER, ASHOKA

The Facts

Around the world, 75 million children don't go to school—and this is an improvement: In 1999, that number was 103 million. The greatest progress has been in Asia and sub-Saharan Africa, where many of the programs listed here are making a difference.

Creature Comforts

Day by day, wildlife habitats are increasingly threatened by mankind. These companies are finding innovative ways to protect and reintroduce one creature at a time.



Copy that: Phinda tracks rhinos by putting transmitters in their horns.

Stocking Up

WINNER
Large Resort: PHINDA PRIVATE GAME RESERVE

Eighteen years ago, the 57,000 acres that make up this South African safari reserve would have been the last place you'd look for wildlife. Nearly all of the animals had been killed by farmers, ivory hunters, and the government (part of a misguided tsetse fly-eradication program). But when CCAfrica bought the land, it engaged in an ambitious stocking program, and more than 2,000 animals—

white rhinos, elephants, cheetahs, lions, giraffes, zebras, wildebeests, and antelopes—were reintroduced. The program serves as a model throughout the continent. Black rhinos transferred to Phinda by the World Wildlife Fund—15 of just 3,500 left in the world—flourished and even reproduced. The staff are now focusing on small carnivores such as servals and jackals, which may not have the star appeal of big game but are just as integral to the ecosystem. **Travel tip:** Explore seven distinct habitats within the Phinda Private Game Reserve—ilala palm savanna, montana grassland, riverine forest, acacia thornveld, sand forest, open grassland, and natural pan systems (ccafrica.com).

The Facts

The number of cheetahs worldwide has dropped from 100,000 at the end of the nineteenth century to only 15,000 today, largely as a result of loss of habitat. Phinda's original group of 15 cheetahs has grown to more than 80. The key: placing the cats in a large enclosure for the first several weeks so that they can adapt to one another and their new home.

“The money guests spend here allows us to make a real difference for conservation, for the animals”

—KEVIN PRETORIUS, REGIONAL DIRECTOR, PHINDA



HONORABLE MENTIONS IN WILDLIFE

Airline: **CATHAY PACIFIC AIRWAYS**

The carrier has transported four tiger cubs from the Shanghai Zoo to a camp in South Africa, where they are learning to survive in the wild. The South China tiger is almost extinct in the wild, but these cubs may one day help repopulate the species (cathaypacific.com).

City Hotel: **MONTAGE LAGUNA BEACH**

Resort-funded docents educate the public about how to explore tidepools without harming the wildlife—from barnacles to crabs and perch (montagelagunabeach.com).

Hotel Chain: **BANYAN TREE HOTELS & RESORTS**

The company's Green Imperative Fund supports environmental projects, including an endangered sea turtle hatching program and coral regeneration in the Maldives. The company matches all guest contributions to the fund (banyan-tree.com).



Small Lodge: **CAMPI YA KANZI**

The lodge's trust employs scouts to arrest poachers on its preserve and in the nearby national park. It pays Masai herders for livestock slaughtered by lions, so they won't kill the cats (maasai.com).

Tour Operator: **METROPOLITAN TOURING**

While others sponsor cleanups of the touristed areas of the Galápagos, this South American tour operator has paid fishermen to remove almost 50 tons of trash from non-tourist areas where sea lions and other species are threatened (metropolitan-touring.com).

Saving Ocean Life

RUNNER-UP

Cruise Line: **DISNEY CRUISE LINE**
At Castaway Cay, Disney's private Bahamian island, researchers are trying to transplant long-spined sea urchins, which will in turn control algae and encourage coral growth. The Disney Worldwide Conservation Fund has distributed \$11 million to protect wildlife in more than 110 countries (disneycruises.com)



“The biggest threat to the ocean's wildlife is the fact that we are using this crucial life support system as a garbage can. We will have to change our ways”

—JEAN-MICHEL COUSTEAU, FOUNDER, OCEAN FUTURES

The Facts

In 2005, rising water temperatures led to a major bleaching event that harmed reefs in the Caribbean (coral that survive bleaching are susceptible to lower growth rates and abnormal reproduction). Experts say that up to three percent of the Caribbean's coral was bleached that year.

Hope in Health

What's the first step toward building a better life? Wellness. From Cambodia to India, these companies are helping to improve health in and beyond their communities.



Progress: Cambodian villagers at a JWOC-funded well.

Water Works

WINNER
Tour Operator: **JOURNEYS WITHIN OUR COMMUNITY**

When Andrea and Brandon Ross moved to Cambodia in 2003 to start a tour company and a bed-and-breakfast, they discovered that nearly two-thirds of the population lacked access to clean water, contributing to serious health problems. Little by little, the Rosses are changing that. They launched Journeys Within Our Community (JWOC), a nonprofit that offers scholarships for university students, holds free English classes, provides micro-loans for small businesses (see page 156), and builds village water wells. Puzzled by

the recent fad of Americans doing construction work on volunteer vacations, JWOC instead hires locals, helping to solve unemployment problems, as well. "You don't use someone with a Harvard degree to build a well," says Brandon. So far, JWOC has added more than 180 wells to the landscape around Siem Reap, helping nearly 4,000 Cambodians to escape water-related disease. **Travel tip:** For \$300, you can pay for the construction of a well that will supply about 20 people with water and then visit the families and communities it benefits (journeys-within.com).

The Facts

Worldwide, one in six people has no access to safe drinking water. According to the Asian Development Bank, lack of clean water and sanitation is a greater problem in Cambodia than anywhere else in East Asia. Approximately 13 percent of the country's children don't make it to their fifth birthday, and the leading cause is contaminated water.

“Guests are able to see Angkor Wat in the morning and change a life in the afternoon. It doesn't get much better than that” —ANDREA ROSS, JOURNEYS WITHIN



HONORABLE MENTIONS IN HEALTH

City Hotel: JAI MAHAL PALACE
This Indian hotel in Jaipur, Rajasthan, provides medical care and AIDS education to the surrounding community and partners with FXB, a Swiss NGO, to provide daily meals to HIV-infected street children. The hotel also supports Indian culture by employing local craftsmen (tajhotels.com).

Cruise Line: HOLLAND AMERICA
Last year, the cruise line donated dental suites—each worth about \$90,000—from 13 ships to various dental programs around the world (hollandamerica.com).

Hotel Chain: SIX SENSES
The Asian luxury chain contributes 0.5 percent of all revenues (about half a million dollars annually) to a fund that supports health, education, and environmental projects. It helped start a blood disease screening and education program in the Maldives that will treat 10,000 people in the next three years (sixsenses.com).

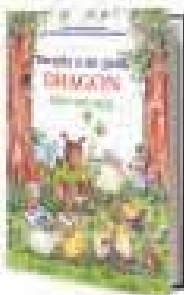
SixSenses program in Thailand.



Large Resort: PHINDA PRIVATE GAME RESERVE
Phinda has built a medical clinic that serves 42,000 patients annually. The company launched a health program to help villagers prevent and live with AIDS, and has also distributed 233 "hippo water rollers," enabling women to transport clean water from distant wells (ccafrika.com).

Small Resort: NUKUBATI ISLAND GREAT SEA REEF
Nukubati, the only locally owned luxury resort in Fiji, maintains a solar-powered unit enabling nurses to keep medications refrigerated (nukubati.com).

Aid for AIDS



RUNNER-UP

Airline: AIR FRANCE
The carrier's foundation gives more than \$2 million annually to the needy and last year distributed 20,000 books about acceptance of HIV-positive kids in French-speaking Africa. Air France also supports HIV-infected orphans in South Africa and teens in Romania (airfrance.com).

“The travel industry is in a position to make a real difference when it comes to AIDS—and can do a lot more” —RICHARD HOLBROOKE, CEO, GLOBAL BUSINESS COALITION ON HIV/AIDS, TUBERCULOSIS AND MALARIA

The Facts

Although the World Health Organization did not reach its goal of providing HIV treatment to 3 million people by the end of 2005, it met that target in 2007. Even more needs to be done, however: Currently, only 31 percent of HIV-positive people receive anti-retroviral therapy.



JUDGES, 2008

- RALF BUCKLEY**, director, International Centre for Ecotourism Research, Griffith University, Australia
- MARK CONROY**, president, Regent Seven Seas Cruises
- LOUIS D'AMORE**, president, International Institute for Peace Through Tourism
- LAURIE DAVID**, NRDC trustee; environmental activist; producer, An Inconvenient Truth
- MARCIA GAY HARDEN**, environmentalist; Oscar-winning actress
- MARTHA HONEY**, director, Center on Ecotourism and Sustainable Development
- MARK HOPLAMAZIAN**, CEO, Global Hyatt Corp.
- NEEL INAMDAR**, senior adviser, ecotourism, Conservation International
- SVEN LINDBLAD**, president and CEO, Lindblad Expeditions
- RON MADER**, director, Planeta.com
- JAMES MCCARTHY**, professor of biological oceanography, Harvard University
- BRIAN MULLIS**, president, Sustainable Travel International
- DENNIS PINTO**, managing director, Micato Safaris
- SAM RAPHAEL**, owner, Jungle Bay, Dominica
- JEAN-CYRIL SPINETTA**, CEO, Air France
- SHANNON STOWELL**, president, Adventure Travel Trade Association
- TIMOTHY WIRTH**, president, UN Foundation

METHODOLOGY

How, exactly, are these awards judged? Seven industry sectors can enter: hotel chains, city hotels, small lodges and resorts (fewer than 20 rooms), large lodges and resorts, tour operators, cruise lines, and airlines. All are assessed on how they exercise social responsibility in five areas: Poverty Alleviation, Preservation (Environmental/Cultural), Education Programs, Wildlife Conservation, and Health Initiatives. Thirty-eight finalists were chosen by the editors from 142 applicants; some industry categories have only 5 finalists, others have 6, reflecting the strengths of the applicants. The judges then ranked the applicants in each area. No applicant was penalized for specializing in only one area—after all, managers can be most effective by focusing efforts where they can be most productive. The final winner of each award was determined by compiling the judges' rankings. The runners-up on each page earned the highest scores in their travel category for that area—Poverty Alleviation, say, or Wildlife Conservation. Which means, of course, that all of the companies listed on the preceding pages are winners.

THE FINALISTS These 38 companies, chosen from 142 applicants by a team of editors, are giving back

AIRLINES

Air France Reduced jet-fuel use, raised AIDS awareness in Africa, funded schools in Nepal, and planted trees in Lebanon (airfrance.com).

British Airways Improved waste management by six percent in one year and offers educational programs to 4,000 children (britishairways.com).

Cathay Pacific Brings students to international wilderness program and sponsors tiger project in China (cathaypacific.com).

Lufthansa Funded a Thai orphanage, supports the Living Lakes project, helps protect the habitat of cranes (lufthansa.com).

Nature Air Compensates for 100 percent of its carbon emissions through reforestation in Costa Rica (natureair.com).

Virgin Atlantic Bought 15 jets that burn 27 percent less fuel, donated motorcycles to African health workers (virgin-atlantic.com).

CITY HOTELS

Grand Hyatt, Dubai Replaced diesel-powered boilers with solar-powered ones (dubai.grand.hyatt.com).

Jai Mahal Palace, Rajasthan, India Runs energy-saving programs, buys local goods, and employs artisans (tajhotels.com).

Montage Laguna Beach, California Sponsors land rehabilitation and recycling, and educates the public about the environment (montagelagunabeach.com).

Twelve Apostles Hotel and Spa, South Africa Runs conservation programs and helps children with HIV/AIDS (12apostleshotel.com).

Willard InterContinental, Washington, D.C. Runs on wind power, reduced energy use by nine percent, contributes money saved from reduced washing of towels to the rehabilitation of the district's Anacostia River (washington.intercontinental.com).

CRUISE LINES

Disney Launched recycling and waste-management efforts and helps protect endangered species (disneycruise.com).

Holland America Improved waste disposal, instituted fuel-efficient cruising, and contributed to charities that support dental health worldwide (hollandamerica.com).

MSC Implemented waste-management programs and installed energy-saving systems (msccruisesusa.com).

Norwegian Cruise Line Educates passengers about the environment (ncl.com).

Regent Seven Seas Hosts conservation lectures by Jean-Michel Cousteau and supports culinary students in the Philippines (rsc.com).

HOTEL CHAINS

Accor Sets and meets goals for social programs and environmental footprint (e.g., increased the use of efficient lamps by 17 percent in 2007), provides HIV/AIDS training, and combats sex tourism (accor.com).

Banyan Tree Hotels & Resorts Supports education for at-risk youth and funds environmental and humanitarian projects worldwide (banyantree.com).

Fairmont Runs companywide recycling and conservation programs as well as individual programs to protect the environment and wildlife (fairmont.com).

Four Season Hotels & Resorts Sets companywide environmental benchmarks and supports manta ray research at its Maldives property (fourseasons.com).

Vail Resorts Is America's second-largest purchaser of wind power credits and supports reforestation (vailresorts.com).

Six Senses Company donates 0.5 percent of revenue—almost \$500,000 a year—to social and environmental causes such as mangrove planting, a wind farm in India, and various health programs (sixsenses.com).

LARGE RESORTS AND LODGES

Anantara Resort Golden Triangle, Thailand Runs an Elephant Camp that rescues elephants and trains begging on Thai streets (goldentriangle.anantara.com).

Evason Phuket & Six Senses Spa, Thailand Supports homeless shelter for AIDS victims and reduced energy consumption by 30 percent (sixsenses.com/evason-phuket).

Phinda Private Game Reserve, South Africa Administers wildlife, health, poverty relief, and education projects, and has reduced energy use and improved waste disposal (ccafrica.com).

Puntacana Resort & Club, Dominican Republic Founded schools, manages a local clinic, and helps regenerate coral reefs (puntacana.com).

Shangri-La's Mactan Resort & Spa, Philippines Created a marine sanctuary and started a giant clam reseeding project (shangri-la.com).

SMALL RESORTS AND LODGES

Campi ya Kanzi, Kenya Sponsors pov-

erty and wildlife initiatives and gets its electricity and hot water from solar panels (maasai.com).

Cristalino Jungle Lodge, Brazil Saved forests and launched an environmental education school (cristalinolodge.com.br).

Frégate Island Private, Seychelles Is restoring the habitat for rare birds and reptiles, and donates school supplies to every Seychellois child (fregate.com).

Nkwichi Lodge, Mozambique Helped establish a 460-square-mile conservation area, the region's first health center, and a milling center (mandawilderness.org).

Nukubati Island Great Sea Reef, Fiji Runs health programs and uses mostly solar and wind power (nukubati.com).

TOUR OPERATORS

Abercrombie & Kent Opened a primary school in Tanzania, planted 20,000 trees in the Masai Mara (abercrombiekent.com).

Journeys Within Installed wells in Cambodia and supports education there (journeys-within.com).

Metropolitan Touring Cleaned up 92,000 pounds of debris from Galápagos shorelines (metropolitan-touring.com).

Micato Safaris Foundation (Micato donates at least \$250,000 a year) built a women's community center, funds AIDS programs and drills wells (micato.com).

Rios Tropicales Helped eliminate poaching around its 2,000-acre property and built two health clinics in Costa Rica (riostropicales.com).

Thomson Safaris Employs locals and purchases local goods, providing opportunity for Tanzanians (thomsonsafaris.com).